

**Scharf-Norton Center for Constitutional Litigation at the
GOLDWATER INSTITUTE**

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**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF ARIZONA**

THE ARIZONA STUDENTS'
ASSOCIATION,

Plaintiff,

vs.

THE ARIZONA BOARD OF REGENTS,

Defendant.

) 2:13-cv-00306-PHX-JWS

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) **REPLY TO PLAINTIFF'S RESPONSE**

) **IN OPPOSITION TO FIVE**

) **INDIVIDUALS' MOTION TO**

) **INTERVENE**

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Five individual applicants requesting to intervene as defendants in this
action, hereby file their reply to Plaintiff's Opposition to their Motion to Intervene.

Defendant, the Arizona Board of Regents (ABOR) does not oppose the
intervention of the five individual applicants. Plaintiff, the Arizona Students
Association (ASA) opposes the Motion to Intervene. ASA concedes in their
opposition that the Motion to Intervene is timely; however they argue that the
applicants (1) lack a significantly protectable interest in the current litigation
(ASA's Opposition to Motion to Intervene (Opp.) 4); (2) "The disposition of the
case will not impair or impede the five students ability to protect their interests"
(*Id.* at 6.); and (3) that ABOR is able to adequately protect the applicant's

1 interests. (*Id.*) Each assertion is misplaced. This Court should grant the Motion
 2 to Intervene as the applicants meet the requirements for both intervention as of
 3 right, and permissive intervention pursuant to pursuant to Rule 24, Fed. R. Civ. P.
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5 **Memorandum of Points and Authorities**

6 As the applicants illustrated in their Motion to Intervene, when faced with
 7 the appropriateness of intervention the Court is guided primarily by practical and
 8 equitable considerations. *See United States ex. rel. McGough v. Covington Techs.*
 9 *Co.*, 967 F.2d 1391, 1394 (9th Cir. 1992). The rule for intervention is broadly
 10 construed in favor of intervenors and any doubt should be construed in favor of
 11 granting intervention. *United States v. City of Los Angeles*, 288 F.3d 391, 397-98
 12 (9th Cir. 2002). “A liberal policy in favor of intervention serves both efficient
 13 resolution of issues and broadened access to the courts.” *Id.* at 397-98 (citation
 14 omitted).
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17 “Whether an applicant for intervention demonstrates sufficient interest in an
 18 action is a practical, threshold inquiry. No specific legal or equitable interest need
 19 be established.” *S.W. Center for Bio. Diversity v. Berg*, 268 F.3d 810, 818 (9th Cir.
 20 2001) (quotation omitted). Plaintiff argues that should they prevail in this action
 21 and ABOR is required to again institute an “opt out” fee collection policy, the
 22 individual applicants would not be subject to compelled speech because the
 23 students would “simply need to request a refund.” (Opp. 5.) This argument
 24 against intervention fails on its facts and applicable authority. It is misleading to
 25 imply that the ASA fee collection process is voluntary. Prior to the change in
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1 policy, ABOR would automatically collect the fee through each student's tuition
2 bill. The fee was located in the section with other student fees that are collected
3 on behalf of university-affiliated student organizations. ASA admits they are a
4 "private, independent entity" unaffiliated with the university system. (Opp. 5.)
5 The inclusion of the ASA fee with tuition statements disguises the fee as one
6 required by the university. There is no indication within the tuition statement that
7 the fee is refundable. To argue that the students "simply need to request a refund"
8 their individual First Amendment rights to be adequately protected trivializes the
9 protections granted individuals by the Bill of Rights. By design, students are
10 simply unaware that ASA's fee is refundable, further evidenced by the fact that
11 ASA sets aside a mere \$50.00 a year out of approximately \$565,000 collected to
12 fund potential refund requests. Even an "opt out" system less onerous than ASA's
13 illusory procedure cannot be relied on to save the fee collection from
14 constitutional suspicion. In the most recent Supreme Court case to discuss "opt
15 out" procedures of fees collected and used for political speech, Justice Alito said;
16 "And in any event, even a full refund would not undo the violation of First
17 Amendment rights. As we have recognized, the First Amendment does not permit
18 a union to extract a loan from unwilling nonmembers even if the money is later
19 paid back in full." *Knox v. Service Employees Intern. Union*, 132 S. Ct. 2277,
20 2292-93 (2012). The "opt out" fee collection process cannot cure its inherent
21 constitutional defect, a violation of the First Amendment. For students who
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1 disagree with ASA's political agenda a refund after ASA makes political use of
2 the fees "would be of cold comfort." *Id.* at 2293.

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4 Plaintiff further attempts to downplay the necessity of intervention in
5 this matter by its reliance on *Board of Regents of Univ. of Wisconsin v.*
6 *Southworth*, 529 U.S. 217, 120 S. Ct. 1346 (2000). *Southworth's* only application
7 to the present case is its important recognition that compelled speech directly
8 implicates the First Amendment rights of individuals such as the five current
9 applicants. *Southworth*, 529 U.S. at 230, 120 S.Ct. at 1354. Beyond that
10 important legal proposition, the Supreme Court addressed a significantly different
11 factual situation in *Southworth*. In *Southworth* non-refundable student fees were
12 collected by the University of Wisconsin and deposited in a fund ultimately under
13 the control of student government which dispersed funds to registered student
14 organization (RSO) under a specific set of policies and procedures. *Id.*, 529 U.S.
15 at 225-227, 120 S. Ct. at 1352-1353. The facts of *Southworth* were critical to its
16 holding. The process employed by the University of Wisconsin did not run afoul
17 of the First Amendment because the non-refundable fees were dispersed to RSOs,
18 under a viewpoint neutral set of protections ensured by the policies and procedures
19 of the student government. *Id.*, 529 U.S. at 221, 120 S. Ct at 1350. The present
20 case is simply not analogous. By plaintiff's own admission, ASA is not affiliated
21 with the universities in Arizona. (Opp. 5.) They are a private entity that under
22 ABOR's previous "opt out" policy was directly subsidized by student fees
23 collected through university tuition bills. The fact that ASA is not an RSO is
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1 enough to directly remove this case from the umbrella of *Southworth*. However
2 unlike *Southworth*, no mechanism or procedure to ensure the fee dispersal was
3 “viewpoint neutral” existed under ABOR’s “opt out” policy. As such the ASA
4 situation is far removed from *Southworth*, the case on which Plaintiff heavily
5 relies to oppose the applicants Motion to Intervene.
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7 Applicants have a protectable First Amendment interest at stake in this
8 matter as the facts are more closely analogous to those in *Abood v Det. Bd. Of Ed.*,
9 431 U.S. 209, 97 S. Ct 1782 (1977), where a teachers union attempted to force
10 nonmembers to fund political speech that they did not agree with. The Supreme
11 Court held that the union could not force nonmembers to subsidize political
12 activities of the union that they opposed. *Abood*, 431 U.S. at 236-37, 97 S. Ct. at
13 1800. Here students such as the five applicants have been forced to support the
14 political speech of ASA by funding its existence through the automatically
15 collected fees of ABOR’s “opt out” policy. Should that policy once again go into
16 effect because of the present suit brought by Plaintiff, the five applicants and other
17 students similarly situated will be deprived of their First Amendment protections.
18 As such, intervention is appropriate and even encouraged so as to avoid additional
19 future litigation on the same circumstances and legal issues presented.
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22 The applicants concede that defendant ABOR is represented by both able-
23 bodied as well as able-minded lawyers from Ballard Spahr, through their lead
24 counsel Joseph Kanefield. However the quality of lawyer contained within
25 Ballard Spahr’s stable is not the threshold question when determining whether the
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1 intervenor applicants' interests will be adequately represented.¹ The question in
2 this case is whether ABOR is legally able to represent the interests of the
3 individual applicants.
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5 ABOR does not have the legal authority to adequately represent the
6 applicants. Under Arizona law ABOR is treated as the State of Arizona. *Rutledge*
7 *v. Ariz. Bd. Of Regents*, 660 F.2d 1345, 1349 (9th Cir. 1981). The individual
8 applicants have asserted as an affirmative defense their personal rights under the
9 First Amendment. Although the State has standing to defend individual rights
10 established by its laws, *see, e.g., Virginia ex rel. Cuccinelli v. Sebelius*, 702 F.
11 Supp. 2d 598, 605 (E.D. Va. 2010); *Florida ex rel. McCollum v. U.S. Dept. of*
12 *Health & Human Services*, 716 F. Supp. 2d 1120 (N.D. Fla. 2010), it does *not*
13 have standing to assert individual federal constitutional or statutory rights. Those
14 critical affirmative defenses may only be raised by the individual applicants. *Cf.*
15 *Abood*, 431 U.S. 209, 235-36 (1977) (establishing First Amendment right not to
16 have union dues used for political purposes). Indeed, ABOR may not agree that
17 its prior "opt out" policy was unconstitutional. Conversely, the applicants believe
18 the previous policy violated their individual First Amendment protections and
19 intend to raise the First Amendment as an affirmative defense to the present
20 action. Should this Court deny the Motion to Intervene a real possibility exists
21 that the applicants will be forced to bring a separate action based on the same law
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27 ¹ This Court should note that arguing that applicants' interests would be adequately represented by counsel
28 for ABOR necessarily implies the applicants possess an interest in need of representation, which
contradicts Plaintiff's earlier arguments in opposition to the Motion to Intervene.

1 and facts in order to sufficiently protect their First Amendment guarantees.

2 ABOR cannot assert or defend the intervenor applicants' federal constitutional
3 rights in this matter, a fact Plaintiff's Response in Opposition to the Motion to
4 Intervene simply fails to address. It is precisely those constitutional rights which
5 are at stake for the applicants that can only be defended through intervention.
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7 Even if the State were able to adequately investigate and argue all issues
8 necessary to protect the applicants' interests here, nothing would prevent the State
9 from abandoning those arguments it makes to this Court in furtherance of different
10 public interests. *See Johnson*, 500 F.2d at 354 (school district charged with the
11 representation of all parents in the school district may not adequately represent an
12 intervenor group of minority parents in defending its desegregation plan).
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14 However, "it is not Applicants' burden at this stage in the litigation to anticipate
15 specific differences in trial strategy." *S.W. Center for Bio. Diversity*, 268 F.3d at
16 824. The "most prudent course" is for applicants to intervene "as soon as they had
17 doubts about the Attorney General's representation." *Yniguez v. State of Arizona*,
18 939 F.2d 727, 735 (9th Cir. 1991).
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20 Because the individual applicants have asserted rights protected by the U.S.
21 Constitution that ABOR does not possess and cannot assert, intervention should be
22 granted of right.
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24 Finally, in no way would this Court's granting of the Motion to Intervene
25 delay or extend the litigation in this matter or delay any decision on the merits. In
26 fact, allowing the applicants to assert their First Amendment protections in the
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1 pending case will substantially expedite the ultimate resolution of the
2 constitutional questions raised by the collection scheme that has funded ASA for
3 many years. The applicants raise no counterclaims, and their defense is based
4 solely on federal law, the First Amendment of the United States Constitution.
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6 Conclusion

7 For the reasons stated herein as well as those stated in their original Motion
8 to Intervene (Dkt. 13), the applicants respectfully request that the Court grant the
9 motion and allow the five individuals to intervene.
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11 **Respectfully submitted April 26, 2013 by:**

12 /S/Kurt M. Altman

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CERTIFICATE OF SERVICE

I am an attorney and hereby certify that on April 26, 2013, I electronically filed the attached document with the Clerk of the Court for the United States District Court-District of Arizona by using the CM/ECF system.

Plaintiff Arizona Students Association and Defendant Arizona Board of Regents are registered CM/ECF users and service will be accomplished by the District Court's CM/ECF system. I certify that I also accomplished service by email to Stephen@montoyalawgroup.com on behalf of Plaintiff ASA, and kanefieldj@ballardspahr.com on behalf of Defendant ABOR.

/S/Kurt M. Altman